

## Customer Rewards Trip Wins Best Channel/Partner Program Award

Nutra Blend's Customer Rewards Trip has been named the Best Channel/Partner Program by the Northstar Meetings Group! Nutra Blend has been recognized along with three other companies as hosts of the year's most outstanding programs for the 2024 Motivation Masters Awards, which is an annual contest honoring outstanding company programs. This prestigious recognition is a testament to the exceptional work and collaboration that went into making this program truly stand out.

The Event Planning Team was comprised of Matt Harper and Holly Techau (Overall Program) along with our counterparts at Land O' Lakes Meeting and Events – Debbie Friedman-Hueller (Overall Program), Jake Nordby (Branding and Communications) and Christine Sorenson (Customer/Attendee Management).



From the stunning ports of call to the personalized experiences, our team crafted something memorable that went beyond just a rewards trip. The event allowed our customers to network and enjoy world-class experiences and strengthened their connection with Nutra Blend.

This event highlights the power of collaboration, the dedication of our Nutra Blend team, our valued vendor relationships and the positive impact we have on our customers.